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[www.gadsdenfla.com](http://www.gadsdenfla.com)

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## CHAMBER MEMBERS KICK OFF FAN DRIVE

Members and special guests of the Gadsden County Chamber of Commerce kicked off their first Gadsden County Fan Drive by bringing nineteen fans to their Summer After Hours networking event held June 3 at Wanderings in Havana. The fans were delivered to the Gadsden County Senior Services and the Capital Area Community Action office in Quincy on June 7. Since then, three additional fans have been donating bringing the total to twenty-two.

"We're asking for donations of fans now thru August 31," stated Michelle Burdick, the Chamber's vice president of membership. "Donated fans are intended to provide relief from hot summer temperatures for Gadsden County residents in dire need, most particularly senior citizens and those suffering from poor health."

The Chamber wish list specifies contributions of box and larger oscillating fans but they are also accepting tabletop versions. New fans are preferred for maximum energy efficiency however, clean and gently used fans in good working order are adequate. Due to wiring concerns, ceiling fans will not be accepted.

Fans will be distributed to local service agencies such as but not limited to groups such as Capital Area Community Action Agency (Quincy) and the Gadsden Senior Services as well as various churches and service organizations. All donations will be dispersed only to Gadsden County residents.

Call (850) 627-9231 to drop off a fan or to obtain additional information.



Sylvonia Jones (Gadsden County Senior Services) and Michelle Burdick (Gadsden County Chamber of Commerce) pictured with first batch of fans designated for Gadsden County senior citizens.

## TIS THE SEASON FOR CELEBRATING LOCAL BUSINESSES

The Gadsden County Chamber of Commerce assisted several local businesses in June with ribbon cutting ceremonies to celebrate remodels and new locations. The celebrations began June 8 with the press conference and ribbon cutting ceremony for the Capital Regional Medical Center - Gadsden Memorial Campus located at 23186 Blue Star Highway in Quincy. Gadsden Memorial Campus proudly showed off the first CT Scan available in Gadsden County.

Wal-Mart in continued the commemorations on June 11 with its ceremonial ribbon cutting to honor the hard work and long hours provided by their employees during several months of remodeling. Quincy is the proud home of the first Wal-Mart built in Florida in 1982; it relocated to 1940 Pat Thomas Parkway in 2000 to open a supercenter for its loyal Gadsden customers. Scott Harrell specifically mentioned his delight about the new produce arena whereas the design of the new bike display was created by a Wal-Mart employee.

The Dollar General follows closely in the celebrating footsteps of Gadsden Memorial Campus and Wal-Mart with a grand opening and ribbon cutting ceremony at its newest site at 100 East 10th Street in Greensboro on June 12. The Quincy location at 315 East Jefferson Street will honor its employees' efforts to modernize their store with their own ceremony scheduled for July (previously scheduled for June 25).

The Chamber encourages Gadsden County residents to visit these successful locations as evidence of our area's efforts towards improving the quality of life for Gadsden County residents by providing them with products and services within convenient distances.



Capital Regional Medical Center - Gadsden Memorial Campus



Wal-Mart (Quincy)

## WELCOME NEW MEMBERS

### Capital Regional Medical Center

Tallahassee  
(850) 325-5000

[www.capitalregionalmedicalcenter.com](http://www.capitalregionalmedicalcenter.com)  
Healthcare/Hospital

### Cardno TBE Group, Inc.

Tallahassee  
(850) 385-8232

[www.CardnoTBE.com](http://www.CardnoTBE.com)

Environmental, Geology & Civil Engineering  
Consultants

### Concrete Services Unlimited, Inc.

Tallahassee  
(850) 514-5380  
Concrete Contractor

### El Ranchito

Quincy  
(850) 627-9576  
Restaurant

### Gadsden County Mullet Association

Quincy  
(850) 625-9936

[www.gadسدncountymulletassociation.com](http://www.gadسدncountymulletassociation.com)  
Recreation

### GPI Southeast, Inc.

Tallahassee  
(850) 668-5211

[www.gpise.com](http://www.gpise.com)

Civil Engineering & Planning Services

### Capital Regional Medical Center- Gadsden Memorial Campus

Quincy  
(850) 325-5017

[www.capitalregionalmedicalcenter.com](http://www.capitalregionalmedicalcenter.com)  
Healthcare/Hospital

### Check Man, Inc.

Quincy  
(850) 627-8214  
Check Cashing Service

### David M. King - Campaign for Sheriff

Quincy  
Friend of the Chamber  
(Individual/Family Membership)

### Florida Virtual School

Orlando  
(407) 523-3587 or (850) 673-8696

[www.flvs.net](http://www.flvs.net)

Schools & Universities/Online Education

### Gadsden County Tourist Development Council

Quincy  
(850) 627-0344  
Tourism Information

### Granny's Frying Pan

Havana  
(850) 539-4726

[www.GrannysFryingPan.com](http://www.GrannysFryingPan.com)

Restaurant

**O'Reilly Auto Parts**

Quincy  
(850) 627-6545  
[www.oreillyauto.com](http://www.oreillyauto.com)  
Automotive Parts

**Quincy Garden Center**

Quincy  
(850) 627-2437  
Event Facility Rentals/Gardening Club

**Subway**

Quincy  
(850) 875-4782  
[www.subway.com](http://www.subway.com)  
Restaurant

**Queen's Royalty Limo Service**

Quincy  
(850) 509-0354  
Limousine Service

**Robert Norton Concrete Service, Inc.**

Monticello  
(850) 212-7441  
Concrete/Construction

**CHAMBER PLANS SEMINAR FEATURING DR. OSTERYOUNG**

Dr. Jerome "Jerry" Osteryoung has been invited to speak to Gadsden County community and business leaders about how to manage staff and volunteers in non-profit organizations as part of the Gadsden County Chamber of Commerce Food for Thought series. Although the seminar is aimed at non-profit organizations, the information presented could be utilized for any business, non-profit or civic group.

DATE & TIME	EVENT	FEE	LOCATION
<b>July 20*</b> 11 a.m. - 1 p.m.  <i>Note: New date</i>	How to Manage Staff and Volunteers in Non-profit Organizations  Featuring Dr. Jerry Osteryoung	Members: FREE Non-members: \$15 (Includes lunch)	Tri-Eagle Sales 545 River Birch Road Midway
<b>To Register</b>	<a href="http://www.gadsdenfla.com/pdf/704762110052604.pdf">http://www.gadsdenfla.com/pdf/704762110052604.pdf</a>		
<b>ADVANCE REGISTRATION REQUIRED. NO WALK-INS.</b>			

**NOTE:** This seminar was originally scheduled for Wednesday, June 23 but due to an unexpected conflict, it has been re-scheduled for July 20.

**OSTERYOUNG CO-AUTHORS BEST SELLER**

**If You Have Employees – You Really Need this Book!**

*If You Have Employees...* is an effective guide to business decision making and problem solving for team, management and HR/employee issues.

The book's 13 chapters help you navigate the maze of dealing with employees through its precise and direct format, which includes easy-to-follow models and practices. Its unique layout combines both descriptive material and actual guides to help managers make the information operational. This is a hands-on approach.

You will also have access to a content rich companion website ([www.osteryoungobrien.com](http://www.osteryoungobrien.com)) that expands on many of the topics in the book. The website has



Jerome ("Jerry") S. Osteryoung, Ph. D. pictured with co-author Tim O'Brien, M.S

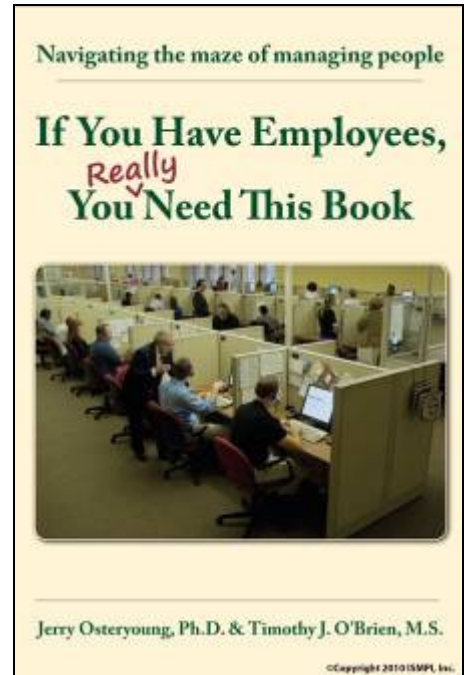
downloadable and printable PDF versions of the forms that are at the end of each chapter. The website also has resource links that allow you to get the maximum benefit from the book.

It is a guide you can use for selecting key employees and to find the best way to check out references that let you know if an applicant is your type of employee. You can use it to motivate teams, handle problem employees, and get critical buy-in for your projects.

You, your managers and your other top employees can use it as a quick reference guide for ideas, methods, and resources. Your managers will benefit from the key points given for motivating individual employees and teams. Your teams can use it as a guide for planning their work. They can also use the suggestions provided, on how to avoid conflicts and resolve disputes.

Your employees from all departments and disciplines will find it an invaluable guide to improving their personal productivity and the productivity of the people they manage.

You will find that the book pays for itself many times over with just one bad hire avoided, one great employee retained, or one major benchmark reached by one of your teams. These benefits make **"If You Have Employees..."** a high perceived value bonus or gift, at an attractively low per unit cost. It is also easily customizable to virtually any specifications.



Order online: [www.osteryoungobrien.com](http://www.osteryoungobrien.com)  
Bulk orders (11+): <http://hyperstress.com/bulkorders/>

**About the Authors:**

**Jerome ("Jerry") S. Osteryoung, Ph. D.**, is the Director of Outreach Services of the Jim Moran Institute for Global Entrepreneurship in the College of Business at Florida State University. He is the Jim Moran Professor of Entrepreneurship (Emeritus); and a Professor of Finance (Emeritus). Dr. Osteryoung is an internationally known speaker and a highly in demand, business coach.

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**Tim O'Brien, M.S.**, is a successful entrepreneur from Tallahassee, Florida and the Director of The Institute for Stress Management & Performance Improvement and a Life Member of The International Society for Performance Improvement. For 14 years, Tim wrote a column for Knight Rider News Service and has published more than 400 articles.

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**GO GADSDEN MEMBERSHIP MEETING JUNE 30**

**Wednesday, June 30 8:00 a.m. to 9:00 a.m.**

**Tri-Eagle Sales  
545 River Birch Road  
Midway**



**Presented by:** [Gadsden County Tobacco Free Partnership](#)  
**Hosted by:** [Tri-Eagle Sales](#)

**Guest Speaker:** [Kimberly Moore, CEO](#)  
[WORKFORCE plus](#)

**Topic:** Overview of **WORKFORCE plus**  
Overview of Employer Services  
Overview of special projects and/or initiatives

**RSVP Required:** **RSVP by June 22**  
[michelleburdick@tds.net](mailto:michelleburdick@tds.net)  
850-627-9231

## TDS® OFFERS FREE WEBINARS TO HELP BUSINESSES AVOID RESULTS OF CYBER ATTACKS

*First of four webinars on June 23 will highlight Internet threats and share tips*



In less than four minutes malware and botnets can completely take over a computer if it's not protected. TDS Telecommunications Corp. (TDS®) is offering a series of free webinars to help businesses protect their networks, thus avoiding becoming victims of cyber crime.

"Business leaders used to worry about what would happen to their company 'if' they got hacked," says Scott Meier, product manager at TDS. "With the rapid increase in Internet crime, the concern has shifted to 'when' they'll get hacked. It's vital for businesses to implement various layers of security, and many admittedly don't know where to start."

The first of TDS' four webinars will be held on Wed., June 23, 2010 at 1 p.m. CST. The series speaker, Johannes Ullrich, Ph.D., chief research officer of the SANS Institute, will highlight what Internet threats exist and how many are just a click away from creating a catastrophic toll on businesses and their customers. Ullrich will discuss the types of security threats, highlight how quickly a network can be paralyzed, and share tips to keep networks and data secure.

Additional webinars and topics include:

**July 27** — PC security, virus protection, and malware threats. What are they and how do they affect business? What happens if PC security is ignored on desktops/laptops in the office or by remote employees? Tips will center on protecting computers and choosing the right types of virus protection programs.

**August 25** — Ways to manage the barrier between the company's network and the world. Every business is a target for hackers – regardless of company size or location. Consequences for failing to protect employees, vendors, and customer data will be addressed. Insights on analyzing reports of thwarted attacks and what can happen when traffic between the company's network and the Internet isn't controlled.

**September 15** — How employees may be putting businesses at risk and negatively impacting the bottom line. Tips will center on ways owners can set limits on employees' access to content, lower risk, improve productivity, and reduce potential legal issues.

For more details or to sign up for the **free** webinars, visit [www.tdsbusiness.com/securitycenter](http://www.tdsbusiness.com/securitycenter).

## Deepwater Horizon Recovery: BBB® Tips for Donors and Volunteers

In the wake of any disaster, many reach for their checkbooks or look for volunteer opportunities. Your BBB Wise Giving Alliance cautions, however, that the oil spill in the Gulf of Mexico is unlike previous disasters and offers specific advice to potential donors and volunteers.

"Although tens of thousands of individuals are already involved in the response to the oil spill, many others wonder how they can pitch in and help, whether it means writing a check or volunteering their time," said Norman Wright, president and CEO of your BBB | Northwest Florida. "Businesses,

communities and wildlife across several states have been seriously impacted by the spill and the need for assistance is great. However, the constraints in the clean up effort limit what charities can do with your money or how you can volunteer.”

Your BBB recommends that donors and volunteers consider the following:

- **Beware of well-intentioned but inexperienced organizations** – New non-profits and relief organizations spring up following any major disaster. While these groups might have the best of intentions, new charities may lack the resources, experience and management needed to be effective. Ideally, look for established organizations with environmental expertise or experience aiding Gulf communities.
- **Understand where your money is going** – Charities are assisting in a number of areas including shoreline rescue and protection, needs assessment, litigation, economic relief, advocacy for new governmental energy policies and research into long-term solutions to minimize effects of future disasters. Ask whether the organization will restrict your donation for a specific program, for use only in its Gulf-related activities or for general support for all of its programs.
- **Rely on expert opinion when it comes to evaluating a charity** – Be cautious when relying on third-party recommendations posted on blogs or websites, as the authors might not have fully researched the organizations they list. Start with [www.bbb.org/charity](http://www.bbb.org/charity) to research charities to verify that they are accredited by the BBB and meet BBB’s 20 Standards for Charity Accountability.
- **Ask if the charity is doing Gulf-related work or raising funds for other Gulf relief organizations** – If a charity is raising money for other groups, you may consider “avoiding the middleman” and giving directly to those performing the work. Research ultimate recipients of donations to ensure the organizations are equipped to do the job you’re supporting and are aware of the individual or organization soliciting on its behalf.
- **Volunteering for Gulf clean-up may require special skills or training** – Learn what qualifications are necessary before setting off for the site. If you’re looking to get your hands dirty, you’re out of luck unless you’re certified to handle hazardous materials or have received training to care for injured wildlife. In fact, Gulf residents are being told not to handle any tar balls that wash up on the beach or animals that might be affected by the spill. Other volunteer opportunities are available and charities with volunteer programs ask that you register with them so that they can assess your skills and place you appropriately.
- **There will be many opportunities to give, so keep checking** – The Gulf region will be suffering from the effects of the oil spill for years to come and, as the situation unfolds, there will be more opportunities for donors to help in the future. If you can’t find a cause you can get behind right now, plan to revisit the possibility of making a donation or volunteering in the months to come.

BBB Wise Giving Alliance has compiled a list of nationally soliciting charities which meet BBB standards that are asking for donations and volunteers for the Gulf effort. For additional information and to find charity evaluations, start with [www.bbb.org/charity](http://www.bbb.org/charity).

## TRANSPARENT SPECTRUM AND AMERICAN IMAGERY OPEN AT GADSDEN ARTS

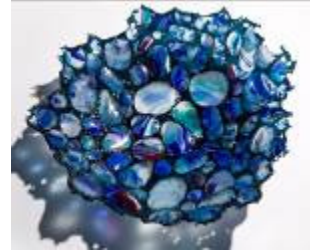
Experience a striking display of transparent color, stunning realism, and delicate glass sculpture in the Transparent Spectrum exhibition that opened at the Gadsden Arts Center June 11. Artists Don Taylor and Cheryl Sattler create art that features light and movement through vibrant layers of brilliant color. Taylor’s work represents local Florida scenes and world travels, combining realism and abstraction, with an illusion of detail in many works that allows the viewer’s imagination to complete the image. Cheryl Sattler, a glass artist since 1999, creates innovative kiln formed sculptural glass bowls.

The American Imagery exhibition also opened June 11, featuring photographer Trudy Wheeler’s exploration of what it means to be American. For decades, Wheeler has captured images of America through photographs of mailboxes taken from California to Virginia, from the Pacific to the Atlantic. Wheeler has also followed and documented images of twins, across the South, often photographing

the siblings repeatedly over time. Her photography touches on the expansive variety and diverse populations living in the United States. Her Twins series will be the subject of this exhibition.

Exhibitions of wonderful art created by talented area students from R. F. Munroe Day School and Stewart Street Elementary school will also be on display in the second floor Bates Children's Gallery.

The Gadsden Arts Center is located on Quincy's historic Courthouse Square at 13 N. Madison St., just 10 miles from Tallahassee City Limits. Admission is \$1 (members and children admitted free). Call (850) 875-4866 for more information.



## UPCOMING EVENTS & PRESS RELEASE POLICY

Visit [www.gadsdenfla.com](http://www.gadsdenfla.com) for a list of upcoming events.

From the top menu "Events" category, choose one of the following to view local events:

**Member Only Events:** This choice lists Gadsden County Chamber of Commerce events for Chamber members. It may also include events sponsored, in part, by the Chamber. Non-member businesses interested in participation should email [gadsdencc@tds.net](mailto:gadsdencc@tds.net) or call (850) 627-9231.

**Community Events:** This category lists business and/or community event information submitted to the Chamber. An organization does not need to be a member of the Chamber to submit information for the online calendar.

**To publicize your event via the Chamber by way of press releases, announcements, and the online calendar, please follow these guidelines:**

**Deadline:** 15<sup>th</sup> of each month (**prior** to the event is preferred for ample promotional time)

**Format:** Microsoft Word/Publisher documents or plain text email. Announcements in PDF format or a hard copy version will not be published in the Chamber Chatter e-newsletter.

Photos and artwork must be separate jpg, tiff or gif attachments. Do not insert or embed into document.

PDFed registration, vendor and other forms required to submit prior participation in an event are accepted for upload for the Event Calendars.

**Email:** [gadsdencc@tds.net](mailto:gadsdencc@tds.net)

Indicate press release, announcement or event title in the subject line.

**Note:** **Planning ahead is in the best interests of your event. The Chamber prefers receiving event information at least thirty days in advance. Not only does this help promote the event, it allows Chamber staff to answer inquiries efficiently.**